MEMORANDUM

OFFICE OF THE

BOARD OF SUPERVISORS

COUNTY OF PLACER

TO:

Honorable Board of Supervisors

FROM:

Thomas Miller, County Executive Officer

By: Michael J. Boyle, Assistant CEO

DATE:

July 25, 2006

SUBJECT: Presentation: Placer County Methamphetamine DVD

ACTION REQUESTED

View the "Placer County Meth Project" video produced by Placer County Health and Human Services, Placer County Administrative Services and staff from the Board of Supervisors.

BACKGROUND/COMMUNITY BENEFITS

Under the leadership of Supervisors Jim Holmes and Bruce Kranz, they have recognized that the use of methamphetamine is a growing trend in the nation and that trend is also an issue in Placer County.

In order to bring this issue to the constituency, a number of Placer County staff created a public awareness video featuring Supervisors Jim Holmes and Bruce Kranz, Sheriff Ed Bonner, Health and Human Services Director and Public Health Officer Dr. Richard Burton and several former meth users. This video will inform the public of the problem, the impact on Placer County and where to go for additional information.

FISCAL IMPACT

Not significant for now. As the team reports back to the Board of Supervisors, there may be some impact in the future for community outreach.